**2020 SPONSORSHIP OPPORTUNITIES**

**About CT CREW-The Real Estate Exchange** CREW CT - The Real Estate Exchange is a chapter of CREW Network. CREW Network has 12,000+ members in over 70 major markets across the globe. We provide an educational, social and business network forum for Connecticut Commercial Real Estate Professionals in every related field and discipline; in fact, CREW CT is a remarkable commercial real estate organization in Connecticut where a comprehensive cross section of real estate professionals can network directly with every other industry professional. CREW CT is the Network that works! We welcome you to visit us at [www.crewct.org](http://www.crewct.org) and [www.crewnetwork.org](http://www.crewnetwork.org). In 2020 you will meet with CREW CT members and event registrants who include:

Accountants  Corporate R.E. Executives  Environmental Specialists
Appraisers  Designers  Land Use Experts
Architects  Developers/Builders  Lawyers
Asset Managers  Educators  Leasing/Sales Professionals
Bankers  Institutional Investors  Property Managers
Construction Specialists  Investment Advisors  Surveyors/Engineers
Consultants  Financiers  Title Insurers

**Why should you become a CREW CT Sponsor?** Our membership consists of over 100 active business leaders, mentors and professionals. We communicate directly with over 2,000 commercial real estate professionals and allied organizations in Connecticut and 12,000+ members globally. Your brand will be associated with 15 or more events providing you with a unique opportunity to present your business and develop relationships with your clients and potential customers.

**CREW CT Sponsorship Opportunities:** We now offer three Sponsorship programs.

**Annual Sponsorship** provides you with the means to constantly present your brand and firm at all of our events and programs throughout the year.

- **Penthouse Sponsorship:** $2500.00
- **Executive Suite Sponsorship:** $1500.00
- **Boardroom Sponsorship:** $1000.00

**Event Banner Sponsorship** provides an economical opportunity to be a sponsor for a special event.

- **Blue Ribbon Awards:** $850.00
- **CREW Careers:** $500.00
- **Quarterly Public Forum:** $500.00
- **Professional Development:** $250.00
- **In-Kind Sponsors:** Provide a venue or refreshments, etc.

**NEW Website Sponsor:** (SOLD OUT until 2022) In addition to receiving all of the Boardroom level benefits, our Website Sponsor will receive premier “Powered By” billing on our website for a three year span.

- **NEW Website Sponsor:** $5000.00

*Thank You to CATIC for their support as our 2018-2021 website sponsor!*
Sponsorship Discount Opportunities
We offer the following discount programs.

NOTE: YOU MAY APPLY ONLY ONE DISCOUNT OPTION

Multi-year discount: Commit for two or more years and freeze the rate and receive a 20% discount
Early Registration Discount: Pay in full by January 20, 2020 and receive a 10% discount.

CREW CT Event Sponsorship Benefits and Opportunities:

Each Event Sponsorship entitles your firm to:
- One (1) complimentary registration for attendance at the chosen CREW CT-The Real Estate Exchange event and verbal recognition at the event
- Company name recognized with hyperlink on all pre-event notices and ads for your chosen event
- Company name prominently displayed at your chosen event
- Note: In-kind Sponsorships (providing venue, refreshments, etc.) are always welcomed and acknowledged.

Be a Banner Blue Ribbon Awards Showcase Sponsor - $850.00: The Blue Ribbon Showcase, our signature event, invites the entire local and regional commercial real estate industry to a competition that showcases their projects completed in the prior year. This annual networking awards event draws over 150 attendees and participants whose projects vie for awards in various categories, culminating in the People’s Choice Award and the Annual Blue Ribbon Award. 2019 Event info: [https://crewct.org/about/news/2019/06-june/2019-06-11-blue-ribbon](https://crewct.org/about/news/2019/06-june/2019-06-11-blue-ribbon)

Be a Banner CREW Careers Program Sponsor - $500: CREW CT supports the development of real estate career aspirations among high school girls through an introductory program hosted by a cross section of industry professionals. The girls spend a day in the field learning about the industry via mentoring and a guided tour of a development project in the greater Hartford area. The program is a customized version of an initiative developed by CREW Network Foundation, the only charitable foundation solely dedicated to advancing women in the commercial real estate industry.

Be a Banner Public Forum Sponsor - $500.00: Held three times over the course of each year, our Public Forums offer cutting-edge, practical programs and panels. These events are advertised to our entire mailing list. Attendees hear locally-recognized speakers on all aspects of your industry and network with fellow professionals from a broad spectrum of practices and disciplines.

Be a Banner Professional Development Sponsor - $250.00: These events are held periodically throughout the year and consist of seminars and workshops of general professional development interest to the membership. The sessions are led by CREW CT members and others who share their knowledge, expertise and skills and are open to members, invited guests and sponsors only. Please contact Beth Harney directly if you are interested in this option.

CREW CT Sponsorship Committee:
Lisa Lugauskas – lisa.lugauskas@fnf.com
Janet Wheeler – jwheeler@hartford.edu
Melissa Ferrucci – melissa.ferrucci@cohnreznick.com
Explore the benefits of becoming a CREW CT – The Real Estate Exchange sponsor in 2020!

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Penthouse</th>
<th>Executive Suite</th>
<th>Boardroom</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary Annual Memberships (valid through December 31, 2020)</td>
<td>2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary Blue Ribbon Event Registrations</td>
<td>2</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Complimentary Public Forum/Prof. Development Event Registrations</td>
<td>4</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Company name verbally mentioned at all Public Forums</td>
<td>●</td>
<td>●</td>
<td></td>
</tr>
<tr>
<td>Right to publish article in one issue of online newsletter</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Hyperlink to company website (with approval) on CREW CT website</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Company acknowledged as sponsor in all event notices and newsletters</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Opportunity to distribute company literature at all Public Forums</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Company name prominently displayed at all Public Forums</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Company representatives recognized at Public Forums with Sponsor Ribbons</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
</tbody>
</table>

*Note: Complimentary registrations do not apply for “Members Only” events (Summer Outing / Annual Meeting, Fall Dinner, Holiday Party). Please go to www.crewct.org for information on Membership in CREW CT-The Real Estate Exchange.*

Questions? Contact
Lisa Lugauskas – lisa.lugauskas@fnf.com
Janet Wheeler – jwheeler@hartford.edu
Melissa Ferrucci – melissa.ferrucci@cohnreznick.com

www.crewct.org
Sponsoring Company (or Individual):

(please print or type exactly as you would like the name to appear in publications)

Address: ____________________________________________________________

Website/URL: _________________________________________________________

Contact Person: _______________________________________________________  

Title:   _______________________________________________________

Telephone:  _______________________   Fax: __________________________

Email:   _______________________________________________________

Level of Sponsorship (please check):

ANNUAL SPONSOR  
$2,500 Penthouse*  
$1,500 Executive  
$1,000 Boardroom

EVENT SPONSOR  
$850 Awards Showcase  
$500 CREW Careers  
$500 Public Forum  
$250 Professional Development

NEW WEBSITE SPONSOR  
$5000 Available in 2022

*Two memberships included. New members must submit a Membership Application at www.crewct.org.

I authorize CREW CT - The Real Estate Exchange, Inc. to create a link to our company website on the website of CREW CT - The Real Estate Exchange (optional)  Authorize by: ________________

Name and Title

+ $ = SUBTOTAL (total of items checked above)
• Multi-year 20% (commitment for 2020 & 2021)
• Early Bird Discount 10% (payment made by 1/20/2020)

- $ = Discount [YOU MAY APPLY ONLY ONE DISCOUNT OPTION]

= $ = TOTAL PAYMENT

Make your check payable to: CREW CT
or
Pay by credit card**:  (circle one) Visa  MasterCard  American Express  Discover

Credit Card number: ____________________________ Billing Zip Code: ________________

Cardholder: __________________________________________ Expiration Date: ________________

Signature: ______________________________________ Security Code: ________________

**Please do not email credit card information!

Please direct any questions to:

Lisa Lugauskas - 2020 Sponsorship Chair – lisa.lugauskas@fnf.com
Janet Wheeler - 2020 Sponsorship Chair – jwheeler@hartford.edu
Melissa Ferrucci - 2020 Sponsorship Chair – melissa.ferrucci@cohnreznick.com
CREW CT - THE REAL ESTATE EXCHANGE
Annual Sponsors for 2019

PENTHOUSE LEVEL

BL Companies
BSC Group
CohnReznick LLP
The Fidelity Family of Title Insurers
Chicago Title / Commonwealth Land Title / Fidelity National Title
Phase Zero Design, Inc.
The Simon Konover Company
Whittlesey P.C.

EXECUTIVE LEVEL

The S/L/A/M Collaborative, Inc.

BOARDROOM LEVEL

ARS Restoration Specialists
Clohessy, Harris & Kaiser Architects, LLC
Interscape Commercial Environments
KBE Building Corporation
M. Frank Higgins & Co., Inc.
MetroHartford Alliance
Murtha Cullina LLP
Performance Environmental Services
Red Thread
Shipman & Goodwin LLP
Updike, Kelly & Spellacy, P.C.
The Quantitative Benefits of 2020 CREW CT Sponsorship

If your firm has two CREW CT members, you can enjoy Penthouse level benefits for only an additional $110 over the cost of member involvement! And with early bird or multi year discounts, the benefits improve!

<table>
<thead>
<tr>
<th>First Member:</th>
<th>Penthouse</th>
<th>Executive</th>
<th>Boardroom</th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership</td>
<td>$295</td>
<td>$295</td>
<td>$295</td>
</tr>
<tr>
<td>Meeting attendance - assume 4 per year at avg. $50</td>
<td>$200</td>
<td>$100</td>
<td>$100</td>
</tr>
<tr>
<td>Blue Ribbon awards</td>
<td>$75</td>
<td>$75</td>
<td>$75</td>
</tr>
<tr>
<td>Member Only events - Annual meeting, fall dinner, holiday party</td>
<td>$155</td>
<td>$75</td>
<td>$75</td>
</tr>
<tr>
<td>subtotal</td>
<td>$725</td>
<td>$725</td>
<td>$725</td>
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</table>

<table>
<thead>
<tr>
<th>Second Member</th>
<th></th>
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<tbody>
<tr>
<td>Membership</td>
<td>$295</td>
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<td>subtotal</td>
<td>$725</td>
<td>$725</td>
<td>$725</td>
</tr>
</tbody>
</table>

Sponsorship savings

<table>
<thead>
<tr>
<th>Total Expected Member Expense/ Sponsorship Less savings</th>
<th>$1,450</th>
<th>$1,560</th>
<th>$1,275</th>
<th>$900</th>
</tr>
</thead>
</table>

Affiliate (Vendor Member) Sponsorship Required - $1000 minimum

<table>
<thead>
<tr>
<th>Total Affiliate Costs with sponsorship and 2 members</th>
<th>$2,450</th>
<th>$1,560</th>
</tr>
</thead>
</table>

Discounts:

<table>
<thead>
<tr>
<th>Sponsorship Levels</th>
<th>Penthouse</th>
<th>Executive</th>
<th>Boardroom</th>
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</thead>
<tbody>
<tr>
<td>Early Bird: Pay by 1/20/20 and deduct 10%</td>
<td>$2,250</td>
<td>$1,350</td>
<td>$900</td>
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<tr>
<td>Less savings</td>
<td>$940</td>
<td>$225</td>
<td>$100</td>
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</table>

<table>
<thead>
<tr>
<th>Net Cost of Sponsorship</th>
<th>$1,125</th>
<th>$800</th>
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</table>

Sponsorship Levels

<table>
<thead>
<tr>
<th>Multi-year discount is 20%</th>
<th>Penthouse</th>
<th>Executive</th>
<th>Boardroom</th>
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<tbody>
<tr>
<td></td>
<td>$4,000</td>
<td>$2,400</td>
<td>$1,600</td>
</tr>
<tr>
<td>Less savings</td>
<td>$1,880</td>
<td>$450</td>
<td>$200</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Net Cost of Sponsorship</th>
<th>$2,120</th>
<th>$1,950</th>
<th>$1,400</th>
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</table>